

**ASMD 2023 Directors Forum  
Final Program**

**January 31 (travel and reception)-February 3, 2023 (ends around noon)  
Cincinnati and Dayton, Ohio**

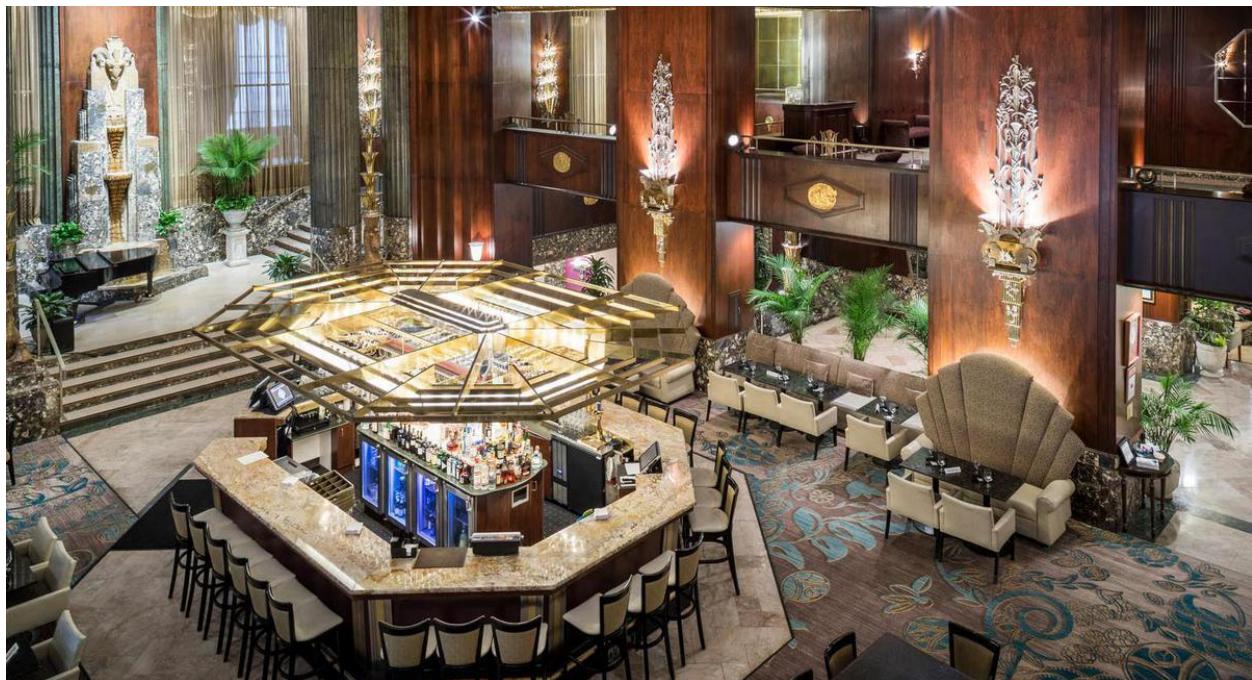
**January 22, 2022**

**Program and Host Committee: Elizabeth Pierce, Tracey Tomme, Joe Keiper, William Harris, Bonnie Styles**

**Tuesday, January 31, 2023: Travel Day and Opening Reception**

**Transportation and Conference Hotel**

Fly into Cincinnati/Northern Kentucky International Airport (CVG). Take cab, bus, or other transportation for the ca. half hour (13-14 mile) ride to the Conference Hotel (Hilton Netherland Plaza, 35 West Fifth Street, Cincinnati, OH 45202). This Art Deco Hotel (image below) has National Historic Landmark Status. The room rate is \$129 per night. This rate is available from January 29 through February 4 for those who choose to come up to two days before and/or two days after the meeting. **Guests must identify their affiliation with ASMD at the time of the reservation** and reservations must be made prior to the January 10, 2023 cutoff date. Reservation may be made directly with the hotel at 513-421-9100 or by using the custom reservation link provided here: <https://group.hilton.com/ae5pki>. If using the custom link, select the first night of your stay and edit the interval for your whole stay. As noted above, you will get the special rate for stays longer than 3 days.



*Hilton Netherland Plaza Hotel Lobby*

**6:00-7:00 p.m. Opening Reception: Informal gathering in the Hilton Netherland Plaza around the Palm Court Bar and Grille, directly next to the front desk area. You will be able to see the bar and restaurant as you walk into the hotel, on the right hand side.**

Purchase drinks and snacks and enjoy lively conversation with other ASMD members. Dinner will be on your own following the reception. The conference hotel restaurant will be open for dinner.

## **Wednesday, February 1, 2023: ASMD Directors Forum Meeting: Day Trip to Dayton**

**Breakfast is on your own. The Restaurant in the Hilton Netherland Plaza will be open, and they will attempt to seat participants in the same area.**

**8:15 a.m. Members, Invited Directors and Associate Directors, Association Directors, and Significant Others gather in the hotel lobby to take the bus to Dayton**

**8:30 a.m. Bus departs from the Hilton Netherland Plaza for the 1 hour and 15 minute (67 mile) drive to the National Museum of the United States Air Force**

### **9:45 a.m. Arrive at National Museum of the United States Air Force**

Located at Wright-Patterson Air Force Base near Dayton, Ohio, this museum is the world's largest military aviation museum. It features more than 350 aerospace vehicles and missiles, thousands of artifacts, and more than 19 acres of indoor exhibit space.

Because we are touring on the active part of the base, ASMD participants who are U.S. Citizens will need to bring a current State issued Drivers license or ID card. Non U.S. citizens will need to provide specific passport information at least two weeks prior to the tour and have their passports with them on the tour.



*National Museum of the United States Air Force*

**9:45-11:45 a.m. Behind the Scenes Tour of National Museum of the United States Air Force**

We will tour behind the scenes with members of the Leadership Team. We are scheduled to see the restoration, collections, research, and exhibits divisions, as well as an exhibition area in the museum.

**Museum Director David Tillotson will welcome our group (if available). Lauryn Bayliff, Special Events Manager, will be our primary tour leader.**

**Other Guides will include:**

**Dave Lazzarine, Restoration Hangar (MUR)**

**Roberta Carothers, Collections (MUC)**

**Lonna McKinley, Doug Lantry, Will McLaughlin, Research (MUA)**

**Will Haas, Tony Cerra, Exhibits (MUE)**

**11:45 a.m. Depart Air Force Museum**

**Noon: Arrive at SunWatch Indian Village and Archaeological Park**

SunWatch is part of the Dayton Society of Natural History's Boonshoft Museum of Discovery. The Dayton Museum of Natural History (now known as the Boonshoft Museum of Discovery) began salvage archaeological excavations at the site in 1971 when it was threatened by the expansion of a sewage treatment plant. After 17 years of excavation and research, the site was opened to the public and now includes part of a reconstructed village, an interpretive center, and picnic facilities. Native Americans occupied the village during the Fort Ancient period (ca. A.D. 1400). The Dayton Society of Natural History recently received a National Endowment for the Humanities matching grant to support capital improvements for the interpretive center. We will have lunch at noon and programming in the interpretive center and tour the reconstructed village.



*SunWatch Interpretive Center*

**Noon – 1:30 p.m. Catered Lunch at SunWatch Interpretive Center and Program Presentations**

**Welcome: Tracey Tomme, President and CEO Boonshoft Museum of Discovery and ASMD Meeting Co-host**



*Tracey Tomme, Boonshoft Museum of Discovery*

**Program in SunWatch Interpretive Center:**

**Jennifer Aultman, Chief Historic Sites Officer and World Heritage Director, Ohio History Connection:**

**Honoring Ohio's American Indian Earthworks with UNESCO World Heritage Designation**

**Alex Wesaw, Director of American Indian Relations, Ohio History Connection: Tribal Relations and**

**Native American Graves Protection and Repatriation Act Activities in Ohio**

**Jill Krieg, Curator of Anthropology and Exhibitions, Boonshoft Museum of Discovery: Native American Mounds in Ohio and the Sunwatch Village (from the Interpretive Center Deck)**



*Jennifer Aultman, Ohio History Connection Alex Wesaw, Ohio History Connection*



*Jill Krieg, Boonshoft Museum of Discovery*

**1:30-2:30 p.m. Self-guided Tour of SunWatch Reconstructed Village. Program presenters will join the group.**



*SunWatch Reconstructed Village*

**2:30 p.m. Depart SunWatch for Boonshoft Museum of Discovery**

**3:00-5:30 p.m. Arrival and Programming at Boonshoft Museum of Discovery**



*Boonshoft Museum of Discovery*

The Boonshoft Museum of Discovery in Dayton has science and natural history exhibitions, including a planetarium and a small zoo. It offers numerous hands-on experiences and STEM educational programs. The Beiser Room of Wonders was recently renovated to display more artifacts in the discovery center and show why natural history museums are important. The Museum curates 1.8 million objects, predominantly archaeological specimens excavated from the SunWatch site, but also including insects and other animal specimens, rocks, minerals and fossils. The Discovery Zoo includes over 100 live animals including mammals, birds, reptiles, amphibians, and insects.



*Beiser Room of Wonders, Boonshoft Museum of Discovery*

**3:00-4:00 p.m. Welcome and Tour of Boonshoft Museum of Discovery with  
Tracey Tomme, President & CEO, and Leadership Team, Boonshoft Museum**

**4:00-5:00 p.m. Program Presentation and Discussion**

**Tracey Tomme, President & CEO and Chad Fifer, Chief Operating Officer, Boonshoft Museum:  
Broadening of Educational Programs with State Support**



*Tracey Tomme, Boonshoft Museum of Discovery*



*Chad Fifer, Boonshoft Museum of Discovery*

**5:00 p.m. Depart for Carillon Historical Park**

This well-maintained Historical Park celebrates the ways that Dayton changed the world as the home to the airplane, the automobile self-starter, the cash register, and the first nationally acclaimed African American Poet.

**5:30 Arrive at Carillon Park**



*Carillon Historical Park*

**5:30-7:00 p.m. Welcome and Overview of Operations by Brady Kress, President & CEO, Dayton History, followed by Visits to Carillon Park venues**

The park includes the Deeds Carillon (image above), the largest Carillon in the country, over 30 historic structures and over 3 million artifacts. The Wright Brothers National Museum has more Wright Brothers artifacts on display than any other museum in the world, including the 1905 Wright Flyer III, the only airplane designated as a National Historic Landmark. The Carillon Brewing Company is the nation's only fully operational production brewery in a museum. The Heritage Center of Manufacturing and Entrepreneurship includes a hand-carved carousel, an extensive collection of NCR cash registers, a 4-D

animatronics theater, and the original Deeds Barn where the first automobile self-starter was built. The James F. Dicke Family Transportation Center displays the oldest existing American-built locomotive, a 1903 Detroit & Mackinac Passenger Car, an 1843 Conestoga Wagon, and much more.



*Brady Kress, Dayton History*



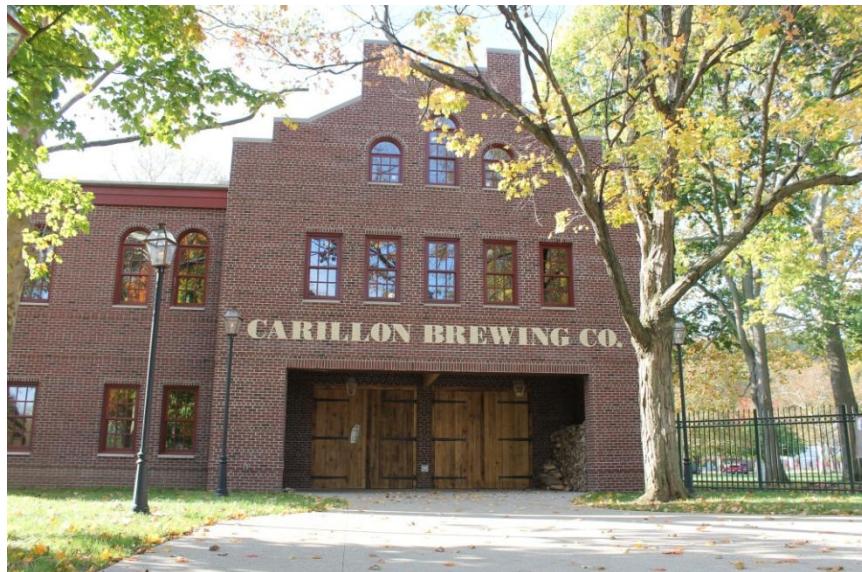
*Wright Brothers National Museum*



*Heritage Center of Manufacturing and Entrepreneurship*

**7:00-8:30 p.m. Dinner at Carillon Brewing Company in Carillon Park, the nation's only fully operational production brewery in a museum**

Dinner will include food and drink of 1850s era Dayton, including beers brewed onsite and available at the bar. The facility also includes a full bar.



*Carillon Brewing Company*

**8:30 p.m. Board Bus for return trip to Hilton Netherland Plaza in Cincinnati**

**9:30 Networking in the Hilton Netherland Plaza Hotel Bar**

**Thursday, February 2, 2023 ASMD Meeting**

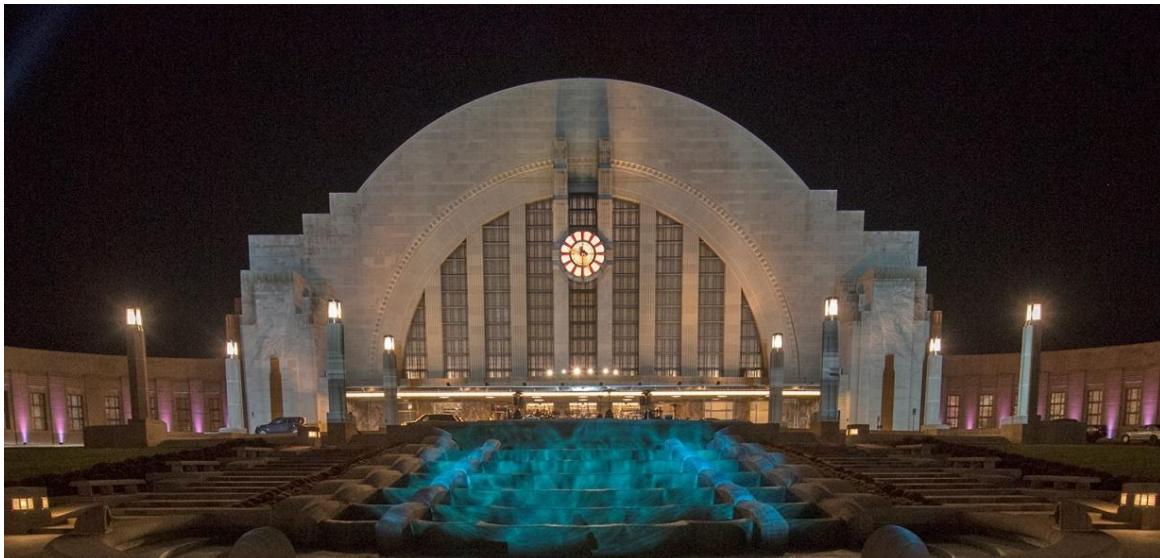
**Breakfast is on your own. The Hilton Netherland Plaza Restaurant will be open for breakfast.**

**8:15 a.m. Gather in Hilton Netherland Plaza Lobby to take bus to Cincinnati Museum Center at Union Terminal**

**8:30 Bus Departs for Cincinnati Museum Center at Union Terminal**

**8:45 Arrive at Cincinnati Museum Center and convene in our meeting room (the Cincinnati Dining Room) to off load coats and other materials**

Cincinnati Museum Center (CMC) is a one-of-a-kind, multi-museum complex housed in Union Terminal, a historic Art Deco train station and National Historic Landmark. The CMC's major offerings at Union Terminal include the Cincinnati History Museum, the Cincinnati History Library and Archives, The Children's Museum, the Museum of Natural History & Science and the Robert D. Lindner Family OMNIMAX® Theater. The CMC is the largest cultural institution in the city of Cincinnati, with more than 1.4 million visitors per year. Permanent and temporary exhibits are supported and complemented by a state-of-the-art collections and research facility, the Geier Collections and Research Center, educational programs, professional development programs for teachers, day and overnight camps, public lectures and programs, tours of historic sites and community-wide cultural events. The CMC collections encompass more than 3 million artifacts, art works, and archival materials and are incorporated into exhibition, research and education programs. In 2009, the CMC received the National Medal for Museum and Library Service from the Institute of Museum and Library Services. This medal recognizes the extraordinary civic, educational, economic, environmental, and social contributions of museums to their communities. It is the nation's highest honor for museums and libraries. The CMC recently completed a comprehensive restoration and renovation of the historic Union Terminal.



*Cincinnati Museum Center at Union Terminal*

**8:55 a.m. Welcome by ASMD President Joe Keiper, Executive Director, Virginia Museum of Natural History (VMNH) and Elizabeth Pierce, ASMD Meeting Co-Host and President & CEO, Cincinnati Museum Center (CMC)**



*Joe Keiper, ASMD President, VMNH*



*Elizabeth Pierce, ASMD Meeting Co-host, CMC*

**9:00-11:30 a.m. CMC Renovation Overview and Tours with Elizabeth Pierce, President & CEO, and Leadership Team Members, CMC**

Tours will include walkthroughs of the Natural History & Science Museum, Cincinnati History Museum, Fountain Gallery/Duke Energy Trains, Cincinnati History Library/Holocaust & Humanity Center lobby area, Union Terminal President's Office, and behind-the-scenes spaces of Union Terminal.

**Guides will include:**

**Whitney Owens, Chief Learning Officer**  
**Cody Hefner, VP of Marketing & Communications**  
**Dave Duszynski, VP of Featured Experiences**  
**David Zlatic, Chief Technology Officer**  
**Jill Berkemeier, CFO and VP of Administration**

**11:30 a.m. ASMD Panel Discussion in the Cincinnati Dining Room, Chaired by ASMD Vice President, William Harris, President & CEO, Space Center Houston**

**Welcome to the Post-Pandemic World of Human Resources: A Discussion of Trends and Survival Strategies**

**Panelists:**

**William Harris, President & CEO, Space Center Houston**  
**Christian Greer, President & CEO, Michigan Science Center**  
**Steve Black, Senior HR Manager, Brixey & Meyer, Miamisburg, OH**



*William Harris, Space Center Houston*



*Christian Greer, Michigan Science Center*



*Steve Black, Brixey & Meyer*

**12:45 p.m. Catered Lunch in the CMC Cincinnati Dining Room and Hot Topics Presentations: Laura Lott, President & CEO, AAM, and Christofer Nelson, President & CEO, ASTC**



*Laura Lott, AAM*



*Christopher Nelson, ASTC*

**1:45 p.m. Board Bus to CMC Geier Collections and Research Center**

**2:00-4:00 Tour of Geier Collections and Research Center led by Glenn W. Storrs, Associate Vice President for Science & Research, CMC**

The Geier Collections and Research Center at 760 West Fifth Street is easily recognized by the life-sized family of woolly mammoths at the front of the building. In September 2001, the Cincinnati Museum Center consolidated collections storage and research activities into the 70,000 square foot facility. For the first time, all natural history collections and history artifacts were housed in a single museum-quality environment.

Open by appointment or through one of the scheduled tours, the Geier Center houses CMC archaeology collections, invertebrate and vertebrate fossil collections, all zoology collections, history artifacts and fine arts. The facility includes laboratories for working on paleontology, archaeology and zoology collections, curatorial and registration offices, and the Science Library.



*CMC Geier Collections and Research Center*



*Glenn W. Storrs, Cincinnati Museum Center*

**Guides will also include:**

**Katherine Gould, Curator of History Objects**

**Arabeth Balasko, Curator of Photography**

**Christine Engels, Archivist**

**Brenda Hunda, Curator of Vertebrate Paleontology**

**Bob Genheimer, Curator of Archaeology**

**Whitney Owens, Chief Learning Officer**

**4:00 p.m. Board Bus to Return to Cincinnati Museum Center at Union Terminal**

**4:15-5:15 p.m. ASMD Business Meeting in the Cincinnati Dining Room (for members only); others tour CMC**

**Joe Keiper, ASMD President and Executive Director, Virginia Museum of Natural History**



*Joe Keiper, ASMD President, Virginia Museum of Natural History*

**5:15 -6:15 p.m. Directors' Round Table in the Cincinnati Dining Room (for members only)**

**Joe Keiper, ASMD President and Executive Director, Virginia Museum of Natural History**

Directors will have the opportunity to briefly highlight an important development at their museum and reflect on their experiences during this forum.

**6:15-8:00 p.m. Drinks and Dinner in the Cincinnati History Museum, Public Landing**

We will assemble in the spectacular recreation of the Cincinnati Public Landing for cocktails and dinner.



*Cincinnati History Museum, Public Landing*

We offer special thanks to SSA Group for sponsoring our dinner and drinks and Alayna Earl, SSA Group, Director of Catering Sales, for helping us with the sponsorship.



Your mission. Together.

Enjoy fine dining and drinks in a great atmosphere surrounded by colleagues. Who could ask for more?

**8:00 p.m. Board Bus for Hilton Netherland Plaza**

**8:15 p.m. Networking in Hilton Netherland Plaza Bar**

### **Friday, February 3, 2023 ASMD Meeting Programs and CVG Air Port**

Breakfast is on your own in hotel. The Hilton Netherland Plaza Restaurant will be open. We recommend that you eat a hearty breakfast, because the Forum ends at noon, and you will be on your own for lunch either at the airport or back in Cincinnati if you are not departing.

**8:15 a.m. Gather in Lobby to take bus to National Underground Railroad Freedom Center**  
Bring your luggage if you are leaving from CVG Airport in the afternoon or evening.

**8:30 a.m. Bus departs for National Underground Railroad Freedom Center**

**8:45 a.m. Arrive at National Underground Railroad Freedom Center**



*National Underground Railroad Freedom Center*

**8:45-10:15 a.m. Introductory Comments from Woodrow "Woody" Keown, Jr., President and Chief Operating Officer, and a Highlights Tour with Woody and Cody Hefner, VP of Marketing and Communications, CMC**

The National Underground Railroad Freedom Center is a museum of conscience, an education center, a convener of dialogue, and a beacon of light for inclusive freedom around the globe. The physical location in downtown Cincinnati is just a few steps from the banks of the Ohio River, the great natural barrier that separated the slave states of the South from the free states of the North. Since opening in 2004, the Museum has filled a substantial void in our nation's cultural heritage. Rooted in the stories of the Underground Railroad, it illuminates the true meaning of inclusive freedom by presenting permanent and special exhibits that inspire, public programming that provokes dialogue and action, and educational resources that equip modern abolitionists.



*Woody Keown, Jr., National Underground Railroad Freedom Center*

*Cody Hefner, CMC*

**10:15 a.m. Board Bus for Big Bone Lick Visitors Center and Historic Site and Cincinnati/Northern Kentucky International Airport**

Glenn Storrs, CMC Associate Vice President for Science and Research will accompany us on the bus.

**11:00 a.m. Arrive at Big Bone Lick Visitors Center**

Big Bone Lick State Historic Site in Union, Kentucky commemorates the location of a famous paleontological site. During the Pleistocene (the Ice Age), large megafauna, including wooly mammoths, mastodons, and giant ground sloths were attracted to salty deposits around sulfur springs at the locality. An early map from 1774 notes the location as the place where “elephant” bones were found in 1739 by early explorers, making it one of the first recorded Pleistocene vertebrate paleontological sites in America. Meriwether Lewis traveled to Big Bone Lick in 1803, and sent bones back to President Thomas Jefferson. Based on the finds at Big Bone Lick, Jefferson thought that some of these large animals might be still living in the American West, and Lewis and Clark were asked to watch for them on their expedition. In 1807, after their expedition, President Jefferson sent William Clark to excavate at Big Bone Lick. Clark sent remains back to Jefferson who displayed them in the White House. Some of these remains were sent to the National Institute of France in Paris and to Philadelphia and some were retained for Jefferson’s personal collection, but unfortunately the latter remains were destroyed. The staff at the Visitor Center recently worked with the CMC to redo the indoor exhibits and create an outdoor diorama pit including life-size animals. Glenn Storrs was involved with the exhibition design and installation.



*Big Bone Lick State Historic Site*

**11:00 a.m.-noon Tour Visitors Center with Glenn Storrs, CMC Associate Vice President for Science & Research**

Glenn Storrs will show us original fossils in the indoor exhibits, and if weather and time permit, he will show us the reconstructed animals in the outdoor diorama pit and the site of the excavations.



*Glenn Storrs, Cincinnati Museum Center*

**Noon Board Bus to Head to Cincinnati/Northern Kentucky International Airport and Return trip to Hilton Netherland Plaza**

**12:30 p.m. Arrive at Cincinnati/Northern Kentucky International Airport**

Departing passengers gather their luggage and head off for flights. Please turn your name badges to Bonnie Styles at this stop.

**Stay on Bus for Return Trip to Hilton Netherland Plaza**

After drop offs at the Airport, the bus will return to the Hilton Netherland Plaza Hotel for those who need to return to Cincinnati or are spending additional nights in the hotel.

We hope you enjoyed ASMD's 2023 Directors Forum!